Typography

Typography reflects our brand's tone—modern, clear, and professional. We use a structured type system to ensure clarity, hierarchy, and a seamless user experience across all platforms.

Primary Typeface

Our brand uses a modern sans-serif typeface that ensures high readability across all platforms. It is used consistently in body text, descriptions, and CTAs to maintain a unified look.

hout without **without**
without **without** without
hout **without** without
ithout without **without**

Headings & Titles

Global365 differentiates its heading styles between company pages and product pages for a distinct yet cohesive identity.

Company Pages Headings

Simple, clean, and professional heading style is used for all company specific pages.

Font	Font Size	Line Height
Poppins / Regular 400	40px	54px

"Typography Transforms the Way We See Words"

Product Pages Headings

A more creative and dynamic heading style is used to add personality to product-specific pages.

Font	Font Size	Line Height
Poppins / Regular 400 Playfair Display / Bold 700 Italic	40px	54px

"Typography *Transforms* the Way We See Words"

Typography Styles & Specifications

To maintain clarity and consistency, our typography follows a structured hierarchy. Below is a breakdown of text styles and weights used across our brand ecosystem.

Font	Font Size	Line Height
Poppins/Regular 400	40px	54px

Heading 1

Font	Font Size	Line Height
Poppins/SemiBold 600	30px	40px

Heading 2

Font	Font Size	Line Height
Poppins/SemiBold 600	22px	30px

Heading 3

Font	Font Size	Line Height
Poppins/SemiBold 600	20px	28px

Heading 4

Font	Font Size	Line Height
Poppins/Regular 400	18px	28px

Paragraph: the quick brown fox jumps over the lazy dog

Font	Font Size	Line Height
Poppins/Medium 500	18px	28px

Paragraph: the quick brown fox jumps over the lazy dog

Font	Font Size	Line Height
Poppins/Medium 500	15px	24px

Paragraph: the quick brown fox jumps over the lazy dog